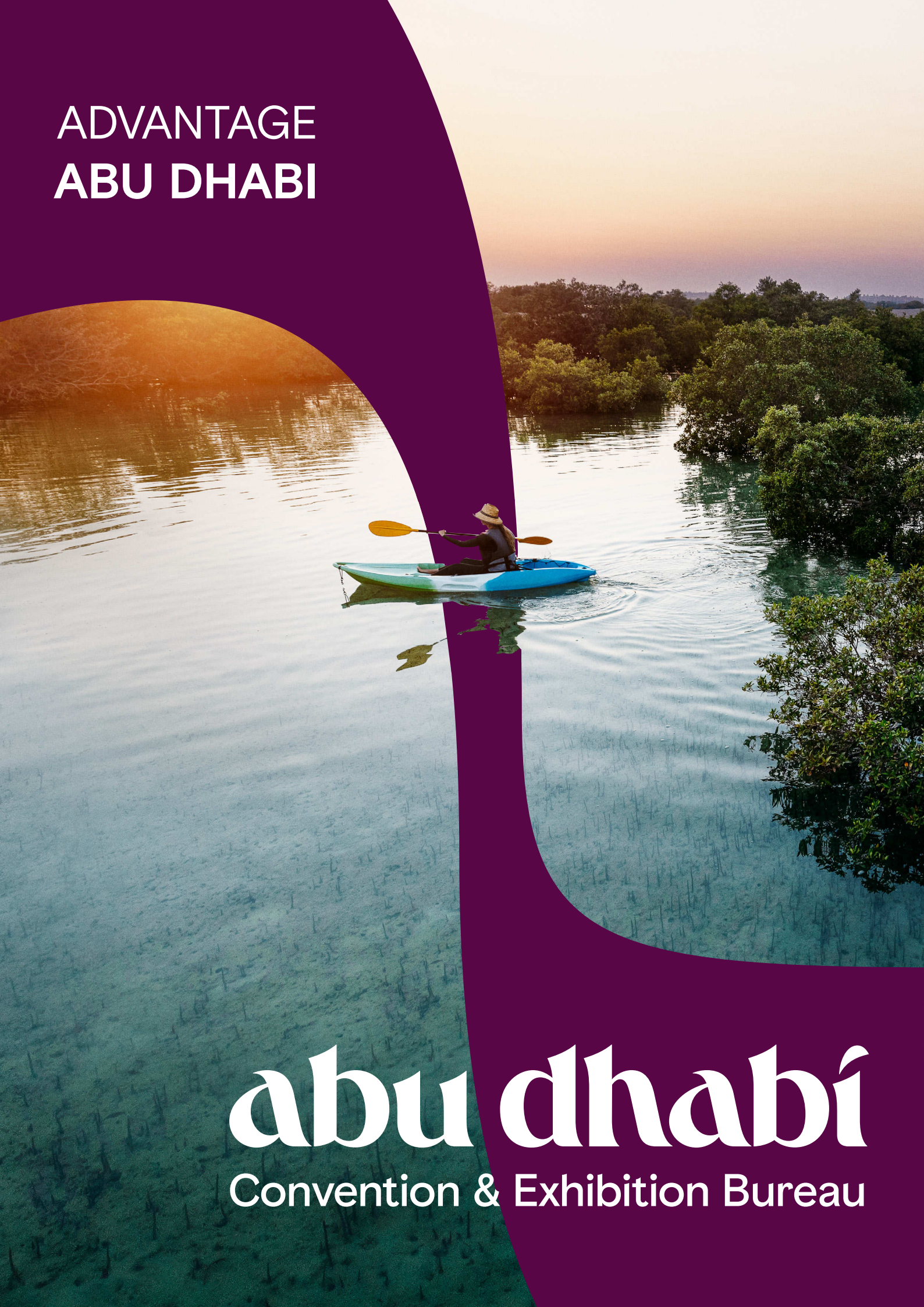


ADVANTAGE  
ABU DHABI



abu dhabi  
Convention & Exhibition Bureau

# DISCOVER THE MANY FACETS OF THE CAPITAL OF THE UAE

Hundreds of years of tradition, adrenaline-pumping adventure, unmatched luxury, unparalleled tranquility and complete event support; Abu Dhabi offers your team an Arabian experience like no other.

With three diverse locales in one emirate, Abu Dhabi is a truly extraordinary destination. It is a place where respect for the past informs the present and shapes the future. A diverse landscape boasts deserts and mountains, fabulous beaches and warm, clear waters, desert islands and oases, an ancient heritage city and a modern, cosmopolitan metropolis.

Historic buildings sit beside thrilling headline attractions, and engaging tours complement a packed calendar of world-class events covering the arts, culture, sports, and entertainment.

Abu Dhabi is a unique destination that will surprise you and your participants at every turn.

- ✔ Introduce your delegates to centuries of culture – at Qasr Al Hosn, Louvre Abu Dhabi and Qasr Al Watan.
- ✔ Strike out on a team adventure – on the beautiful mangroves, the impressive desert or the majestic mountains.
- ✔ Tantalise your group's tastebuds – at a multitude of world-class restaurants and hotels.
- ✔ Team-build in the tranquility of the desert – with choices between award winning desert resorts, unique island retreats and exclusive lodges.
- ✔ Entertain and thrill your participants – with exciting driving experiences, world class theme parks and a water front promenade.
- ✔ Be supported every step of the way – access the comprehensive Advantage Abu Dhabi event support programme.

# ADVANTAGE ABU DHABI SUPPORT PROGRAMME

The Advantage Abu Dhabi programme provides a unique opportunity for event organisers to gain additional destination-driven value by providing extensive and bespoke destination support. The M&I team can assist with coordinating with local partners, arranging introductions to key Abu Dhabi stakeholders, securing support from mainline industry leaders, and assisting with government liaison.

The grid below allows organisers to measure the support the Abu Dhabi Conventions & Exhibition Bureau will provide.

Number of international delegates / participants	50 – 100	101 – 200	201 – 500	501 and above
Support (AED) Per Person	AED 100	AED 150	AED 200	AED 350
Support Items from destination Abu Dhabi				
Welcome drink on group arrival	✓	✓	✓	✓
Book 25 rooms and receive: <sup>(1)</sup> <ul style="list-style-type: none"> <li>• 1 ROH room complimentary</li> <li>• 1 upgrade to a suite</li> <li>• 25% spa discount on selected packages</li> </ul>	✓	✓	✓	✓
Book 30 airlines tickets and receive 1 complimentary economy ticket <sup>(2)</sup>	-	✓	✓	✓
Cultural showcase at gala dinner	-	-	-	✓
Hosted site inspection for client <sup>(3)</sup>	-	-	-	✓

1. At selected hotels, and based upon availability

2. Complimentary economy tickets on direct flights only

3. Site inspection capped at 1 per group for 2 persons, with 2 economy class tickets, 2 hotel rooms for 3 nights and transportation within Abu Dhabi

# TERMS & CONDITIONS

- ✔ Applicable to corporate companies
- ✔ Minimum three-night stay in Abu Dhabi
- ✔ Program must include a half day meeting; training; teambuilding or gala dinner
- ✔ Support will be paid based on the materialized number of international guests (based on rooming list)
- ✔ The support to be paid to Abu Dhabi registered suppliers after completion of the event
- ✔ Application may be submitted by corporate companies, DMCs, incentive houses or event companies
- ✔ Application must be received 30 working days prior to the group arrival
- ✔ Advantage Abu Dhabi support is subject to review and approval
- ✔ The end client or lead international agency must acknowledge the support and disbursement by official email

# abu dhabi

Convention & Exhibition Bureau

For more information,  
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Email: [MI@dctabudhabi.ae](mailto:MI@dctabudhabi.ae)