

Press Release  
Paris, 2018 October 18<sup>th</sup>

## Interface Tourism France and Italy mandated for Indie Campers' public relations, company specialized in campervans rental.

Interface Tourism, leading public relations and marketing agency specialized in Tourism sector, has been selected by Campervans rental company Indie Campers, offering tailor-made road trips throughout Europe, to develop its communication plan. and ensure public relations in France and Italy.



**Indie Campers** is today one of the largest campervan rental companies in Europe. The mission of the company is to allow its customers to experience a **new and inspiring way to travel** freely and connect explorers from around the world to unforgettable European destinations. Indie Campers is present in **13 European countries and islands**.



Founded in Lisbon in 2013 by two friends Hugo Oliveira and Stefan Koepll, Indie Campers has today a brand-new fleet of more than **650 campervans in more than 50 cities** in Portugal, Spain, France, Italy, Switzerland, Germany, the Netherlands, Croatia, the United Kingdom and Belgium.

Defending a **concept of return to roots**, the company offers easy-to-drive and fuel-efficient vans. Colorful exterior designs combined with a welcoming interior, make the fleet unique for an unforgettable travel experience.



**Blaise Borezée, Managing Director of Interface Tourism France**, said: "Indie Campers has very recently decided to launch its communication on a European scale and we are pleased that the company has chosen to trust Interface Tourism to ensure its promotion in France and Italy. Interface Tourism has devised a communication plan for trade and consumer media in order to increase Indie Campers' media profile. "

[www.indiecampers.com](http://www.indiecampers.com)

#### **About Interface Tourism**

Interface Tourism is a communications, PR, social media and marketing agency working exclusively in the travel sector.

From offices in France, Italy, Spain and the Netherlands, Interface Tourism works with many destinations and leading tourism industry brands including airlines, DMCs, or hotels both as an ongoing full representation and on a project basis.

With a team of 50 experts, Interface Tourism develops and executes strategies according to its customers' needs in BtoB and BtoC marketing, PR or social media.

Supporting its offices in France, Italy, Spain and the Netherlands, the agency also has a strong affiliate network of close partners in all European markets.

More information on [www.interfacetourismgroup.com](http://www.interfacetourismgroup.com)

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