

**Press Release**  
Paris, May 2<sup>nd</sup> 2016

## **Interface Tourism Communications Agency has been chosen to represent Maldives Tourism Board on the French market**

**Paris, May 2<sup>nd</sup> 2016** – Following a RFP, Maldives Tourism Board has chosen Interface Tourism to handle its promotion activities on the French market. Interface Tourism will implement a large communications plan targeting both tourism professionals, French media and consumers in order to increase the destination's awareness on the French market and reinforce its positioning as a high end destination.

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