



Press Release
Paris, le May 3rd 2016

Centre Val de Loire Region Tourism Board has chosen Interface Tourism Mice for the 3rd year to handle its promotion on the French business travel sector

Paris, May 3rd 2016 - Following a RP, Centre Val-de Loire Region Tourism Board has decided to reiterate their trust in Interface MICE, part of Interface Tourism agency that is dedicated to MICE activities, to ensure its promotion activities on the French business travel sector. Since 2014, as the region suffered from a lack of acknowledge, Centre Val de Loire Region Tourism Board has decided to collaborate with Interface MICE agency to implement promotion activities towards business travel actors based in Ile-de-France region in order to enhance all the MICE assets of the region.

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